

# TOR VIRTUAL LAUNCH OF GREAT SCHOLARSHIPS 2021 - INDONESIA PROGRAMME

## Background to the GREAT Scholarships 2021 programme

GREAT Scholarships 2021, launched by the Study UK campaign together with 41 UK universities, supports postgraduate students from Bangladesh, China, Egypt, Ghana, Kenya, India, Indonesia, Malaysia, Mexico, Nepal, Pakistan, Sri Lanka and Thailand to access world-class UK higher education opportunities. Each scholarship offers financial support of a minimum of £10,000 to students pursuing one-year postgraduate study in the UK. Students can apply for courses in a range of subjects, at the 41 participating universities across England, Scotland, Wales and Northern Ireland.

The deadline for applications will vary depending on institutions' own application deadlines, so applicants should check deadlines with their chosen university. The deadline for universities to select candidates for the GREAT Scholarships is 18 June 2021. Study UK will be promoting the scholarships between 26 October 2020 and 31 March 2021.

The Study UK campaign is delivered by the British Council in partnership with the UK government's GREAT Britain campaign, which encourages people to visit, invest and study in the UK.

## Objectives

The GREAT Scholarships campaign aims to:

- Encourage applications to GREAT scholarships from prospective students from Bangladesh, China, Egypt, Ghana, Kenya, India, Indonesia, Malaysia, Mexico, Nepal, Pakistan, Sri Lanka and Thailand
- Enhance the UK's reputation, and promote the UK's high-quality higher education provision, to audiences
- Reinforce the message that the UK continues to welcome the brightest and best international students
- Provide educational opportunities to students in the target countries

## GREAT Scholarships 2021 in Indonesia

12 UK institutions will be working with the British Council to grant postgraduate scholarships to Indonesian students in various subject areas. The universities are:

Imperial College London	University of Bristol
Royal Academy of Music	University of Cambridge
Royal Agricultural University	University of Greenwich

Sheffield Hallam University	University of Reading
Teesside University	University of Stirling
Ulster University	University of York

To showcase the campaign, the British Council will conduct a virtual information session and panel discussion with our university partners and GREAT Scholars 2020. We will invite media partners, education agency partners, and university partners to help us promote the campaign across Indonesia.

## Schedule

Date	17 November 2020
Time	15.00 – 16.30 WIB / 8 AM – 9.30 AM UK Time
Venue / Link	Link will be provided

## Timeline

Time	Activities	Speaker
15.00 – 15.05 (5 mins)	Opening by moderator	<b>Yuli Vega, STUDY UK Marketing Officer</b>
15.05 – 15.10 (5 mins)	Opening remarks by Country Director and introduction to the GREAT Scholarships Programme	<b>Hugh Moffatt</b>
15.10 – 15.013 (3 mins)	Opening remarks by British Embassy Jakarta	<b>HMA Owen Jenkins</b>
15.13 – 15.15 (2 mins)	Video launch of the GREAT Scholarships 2020 - 2021	
15.15 – 16.00 (45 mins)	GREAT Scholarships 2020 information from the university representatives ( <i>each representative expected to explain their programme in approx. 3 min</i> )	<b>University Representative</b>
16.00 – 16.15	Panel Discussion with GREAT Scholars 2020 (2/3 scholars)	<b>GREAT Scholars 2020 (TBA)</b>
16.15 – 16.25	Q&A	
16.25 – 16.30	Closing	<b>Yuli Vega, STUDY UK Marketing Officer</b>